



ULTIMATE SPIRITS CHALLENGE

LIKE NO OTHER COMPETITION

IMPORTANT INFORMATION FOR ULTIMATE SPIRITS CHALLENGE 2015. PLEASE READ CAREFULLY.

Spirits entries for Ultimate Spirits Challenge (USC) 2015 will be **judged by category on a rolling deadline and evaluated in our own, specially designed evaluation center** in New York. We are accepting entries now.

Because we believe that in today's world, spirits can only be properly assessed if they are examined both neat and mixed in a cocktail USC is expanding the spirits evaluation process to **examine how individual spirits perform in a category-appropriate cocktail**. (No cocktail rating where not appropriate – for example, flavored vodkas, liqueurs.) The assigned cocktail for each category will change each year, thus renewing our commitment to cocktail evaluation.

No US importer? No problem! We will take care of the necessary US Customs documentation. You must not ship until we have provided the documentation.

Included in this entry form package is the form, an example page in case you're not sure how to enter the name, category code numbers, a check list to make sure you've not forgotten anything, and a shipping label.

Any questions, please email info@ultimate-beverage.com or phone (1) 347-878-6551.

For your convenience, entries for all categories may be entered on one entry form and shipped at the same time.



Ultimate Spirits Challenge 2015

Entry Form

UBC Telephone: +1 (347) 878-6551, Fax: +1 (347) 584-0025, Email: info@ultimate-beverage.com

Submit form by email to: registration@ultimate-beverage.com

By mail to: Ultimate Beverage Challenge, 50 Broadway, Hawthorne, NY 10532, USA

By fax to: +1 (347) 584-0025

SHIPPING PRODUCT:

Ship three 750 ml or equivalent bottles of each entry to:

Ultimate Spirits Challenge
c/o Metro-Pack, Inc.
37 Jeanne Drive
Newburgh, NY 12550, USA
Warehouse Tel: +1 (845) 564-5275
Each box must be clearly marked
"Spirits Challenge"

SUBMITTING COMPANY

CONTACT NAME

JOB TITLE

MAILING ADDRESS

CITY, STATE, ZIP, COUNTRY

EMAIL ADDRESS (REQUIRED)

TELEPHONE (REQUIRED)

FAX

RESULTS SHOULD BE EMAILED TO:

CONTACT NAME

JOB TITLE

EMAIL ADDRESS

CONTACT NAME

JOB TITLE

EMAIL ADDRESS

CONTACT NAME

JOB TITLE

EMAIL ADDRESS

CONTACT NAME

JOB TITLE

EMAIL ADDRESS

CONTACT NAME

JOB TITLE

EMAIL ADDRESS

SHIPPING INSTRUCTIONS:

I AM SHIPPING FROM OUTSIDE THE U.S. (REQUIRED) ☐ YES ☐ NO

IMPORTANT: If you answered Yes to shipping from outside the U.S. **DO NOT SHIP** until we have contacted you.

Ship three 750 ml bottles, or equivalent, of each entry to: Ultimate Spirits Challenge, c/o Metro-Pack, Inc., 37 Jeanne Drive, Newburgh, NY 12550, USA.

Warehouse Tel: +1 (845) 564-5275. **Monday to Friday delivery only. Please enclose one copy of the completed application form in one of your boxes.**

For international shipments: UBC is not responsible for any Customs duties, importing or delivery fees. Any import fees will be billed back to the entrant.

ULTIMATE SPIRITS CHALLENGE ENTRY FEES

The fee for entry is \$495. Three 750 ml bottles, or equivalent, of each product are required.

All products and payment in full must be received by final acceptance date for each category.

PLEASE COMPLETE THE BOX:

NUMBER OF ENTRIES

X \$495 = \$ _____

PAYMENT METHOD:

(Payment in full required by category final entry deadline date)

☐ CREDIT CARD

(If paying by credit card, a link to a secure payment page will be included in your confirmation email letter.)

☐ CHECK

(Make checks payable in US Dollars to: Ultimate Beverage Challenge LLC, and mail with copy of entry form to: Ultimate Beverage Challenge, 50 Broadway, Hawthorne, NY 10532, USA.)



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"Spirits Challenge"

EXAMPLE

* U.S. retail price if product available in U.S. Retail price in local currency if not available in U.S.

SPIRITS CODE #	PRODUCT NAME	DESIGNATION	COUNTRY OF ORIGIN	AGE (as shown on bottle)	ALCOHOL %	RETAIL* PRICE	BOTTLE SIZE
L720	Dr. McGillicuddy's	Licorice Schnapps	Canada		30	14.99	1 liter
L118	Coole Swan	Irish Cream	Ireland		16	29.99	750 ml
G300	Tanqueray	No. 10	England		47.3	28.99	750 ml
V213	Stolichnaya	Blueberi	Russia		35	25.99	1 liter
W723	Glenmorangie	Nector D'Or	Scotland		46	59.99	750 ml
D674	Cognac Frapin	Chateau Fontpino XO	France		41	99	750 ml
E742	Redbreast	Pure Pot Still	Ireland		40	60	750 ml
R512	Mount Gay	1703 Old Cask Selection	Barbados		43	100	750 ml
V200	Chopin		Poland		40	35	1 liter
R512	Appleton Estate		Jamaica		43	29.99	750 ml



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Product Submission List

* U.S. retail price if product available in U.S. Retail price in local currency if not available in U.S.

SPIRITS CODE #	PRODUCT NAME	DESIGNATION	COUNTRY OF ORIGIN	AGE (as shown on bottle)	ALCOHOL %	RETAIL* PRICE	BOTTLE SIZE

Please make additional copies as needed.



BEFORE SHIPPING

IF SHIPPING FROM OUTSIDE THE U.S., YOU **MUST** EMAIL info@ultimate-beverage.com FOR INSTRUCTIONS **BEFORE** YOU SHIP!

- Have you filled out all sections of the entry form?
- Have you sent a copy of your completed entry form by email, fax or mail before you ship?
- Have you included one copy of the entry form in your box?
- Have you kept a copy of the entry form for your records?
- Have you used our mailing label on your box(es)?
- If not, have you clearly marked your box(es) **“Spirits Challenge”**?
- If not, have you marked your box(es) SAMPLE MATERIALS. NOT FOR RESALE. FRAGILE: GLASS ENCLOSED?
- Have you enclosed three bottles of each product entry?
- Have you paid the entry fees in full or initiated payment?
- If shipping from outside the U.S. we strongly advise using DHL, UPS, or FedEx.
- No United States Postal Service (USPS) deliveries accepted!
- IF PAYING BY CHECK DO NOT INCLUDE IT WITH YOUR SPIRITS SHIPMENT! Mail your check separately to Ultimate Beverage Challenge, 50 Broadway, Hawthorne, NY 10532, USA. Spirit shipments should be sent to our warehouse in Newburgh, NY.

From:

Re: Spirits Challenge

**SAMPLE MATERIALS.
NOT FOR RESALE.
FRAGILE: GLASS ENCLOSED.**

**Ultimate Spirits Challenge
c/o Metro-Pack, Inc.
37 Jeanne Drive
Newburgh, NY 12550
USA**