



ULTIMATE COCKTAIL CHALLENGE

INTEGRITY, METHOD & CREDIBILITY

2011 Ultimate Cocktail Challenge — Signature Results

ULTIMATE COCKTAIL CHALLENGE 2011

April 5–8, 2011

ASTOR CENTER, NEW YORK CITY

The cocktails were mixed by handpicked, highly experienced bartenders, who carefully followed the specific cocktail recipe that had been provided by the brand. Expert judges, who were unaware of the identity of any of the entered spirits, evaluated how the featured spirit performed in the cocktail taking into account the overall taste, balance and presentation.

Featured spirits in **Signature Challenge** were judged on the 100-point scale. Because each cocktail recipe was unique it was judged on its own merit and not against another signature cocktail. Awarding a range of scores, instead of Individual scores, was deemed more appropriate. All Signature cocktails that scored 90 points and higher were awarded the *Ultimate Cocktail Challenge Chairman's Trophy*.

In addition, the following Accolades were bestowed, as a guide to consumers.

95-100 Extraordinary, Ultimate Recommendation

90-94 Excellent, Highly Recommended

85-89 Very Good, Strong Recommendation

80-84 Good, Recommended

A note on the icons:



Signature Cocktail Recipe: featuring the unique cocktail recipe on which the spirit was evaluated. *Roll over icon to view.*



Great Value: indicates products with a favorable relationship between their price and final score.




Product Image: to assist you with visual identification, we've included an image for each product evaluated. (Please note that age statements, vintages or label may vary slightly from the specific product evaluated but it represents a helpful portrayal of the brand.) *Click icon to view.*

Entered products that were scored below 80 points have not been included on the results page; Ultimate Beverage Challenge is dedicated to recognizing the best of the best, and that, in our opinion, begins with a score of 80 as being indicative of products of commendation and consumer worthiness.

GIN/GENEVER



Award	Product & Cocktail Name	Accolade	
Chairman's Trophy	Beefeater 24 Gin United Kingdom, 45%, \$30.00 <i>French 75</i>	Excellent, Highly Recommended	
Chairman's Trophy	Beefeater London Dry Gin United Kingdom, 47%, \$19.00 <i>French 75</i>	Excellent, Highly Recommended	

Chairman's Trophy	Hendrick's Gin United Kingdom, 44%, \$32.99 LA Luna	Excellent, Highly Recommended	
	Farmer's Organic Gin United States, 46.70%, \$29.99 St. Gin	Very Good, Strong Recommendation	
	Plymouth Gin United Kingdom, 41.20%, \$30.00 French 75	Good, Recommended	

VODKA


Award	Product & Cocktail Name	Accolade	
	Vermont Gold Vodka United States, 40%, \$40.00 Green Gold	Very Good, Strong Recommendation	
	Absolut Vodka Sweden, 40%, \$20.00 Dry Vodka Martini	Very Good, Strong Recommendation	
	Stolichnaya Vodka Latvia, 40%, \$23.99 Fleur de Lys	Very Good, Strong Recommendation	
	Vision Vodka United States, 40%, \$30.00 Vision Aperitif	Very Good, Strong Recommendation	
	Crop Organic Cucumber Flavored Vodka United States, 35%, \$29.99 Cucumber Dillicious!	Good, Recommended	
	Absolut Berri Acai Flavored Vodka Sweden, 40%, \$20.00 Absolut Berri Acai Vodka	Good, Recommended	
	Vision Vodka United States, 40%, \$30.00 Hot & Dirty Martini	Good, Recommended	
	Voli Lemon Flavored Vodka France, 30%, \$27.99 Cos-low-politan	Good, Recommended	

TEQUILA/MEZCAL


Award	Product & Cocktail Name	Accolade	
Chairman's Trophy	Familia Camarena Reposado, 100% Agave Tequila Mexico, 40%, \$20.00 Camarena Santa Maria	Excellent, Highly Recommended	
Chairman's Trophy	Don Julio Añejo, 100% Agave Tequila Mexico, 40%, \$50.00 Don Julio Luxury Cider House	Excellent, Highly Recommended	
	Familia Camarena Silver, 100% Agave Tequila Mexico, 40%, \$20.00 Bloody Sunday Margarita	Very Good, Strong Recommendation	
	Olmecca Plata, 100% Agave Tequila Mexico, 40%, \$24.00 Cougar Magnum	Very Good, Strong Recommendation	
	Tres Agaves Reposado, 100% Agave Tequila Mexico, 40%, \$33.00 Classic Tres Agaves Margarita	Good, Recommended	

	Familia Camarena Reposado, 100% Agave Tequila Mexico, 40%, \$20.00 Ginger Manzanatini	Good, Recommended
	Real de Mexico Blanco, 100% Agave Tequila Mexico, 40%, \$35.00 The Real Mexicano	Good, Recommended

RUM

Award	Product & Cocktail Name	Accolade
Chairman's Trophy	Blackbeard Spiced Rum Puerto Rico, 43%, \$14.99 Black Bitter & Stirred	Extraordinary, Ultimate Recommendation 
	10 Cane Rum Trinidad, 40%, \$29.00 Trinidadian Punch	Very Good, Strong Recommendation
	Flor de Caña Centenaria Grand Reserve 7 Years Old Rum Nicaragua, 40%, \$21.99 The Macua	Very Good, Strong Recommendation
	DonQ Cristal Rum Puerto Rico, 40%, \$12.99 Fancy No. 3	Very Good, Strong Recommendation
	Appleton Estate Reserve Rum Jamaica, 40%, \$23.00 The Original Mai Tai	Good, Recommended
	DonQ Añejo Rum Puerto Rico, 40%, \$15.99 DonQ Palmetto	Good, Recommended

COGNAC/BRANDY

Award	Product & Cocktail Name	Accolade
Chairman's Trophy	Gran Duque D'Alba 12 Years Old Spanish Brandy Spain, 40%, \$39.99 Spanish Sidecar	Excellent, Highly Recommended
Chairman's Trophy	Samogon Unaged Grape Spirit Kyrgyzstan, 45%, \$24.99 From Russia With Love	Excellent, Highly Recommended 
	Remy Martin 1738 Accord Royal Champagne VSOP Cognac France, 40%, \$50.00 Gold Rush	Very Good, Strong Recommendation
	Remy Martin 1738 Accord Royal Champagne VSOP Cognac France, 40%, \$50.00 The Fig Sidecar	Good, Recommended
	Metaxa 5-Star Greek Brandy United States, 38%, \$19.99 Greek Mojito	Good, Recommended

PISCO


Award	Product & Cocktail Name	Accolade
	La Diablada Pisco Peru, 40%, \$39.00 Panamericano	Very Good, Strong Recommendation

IRISH WHISKEY

Award	Product & Cocktail Name	Accolade
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Jameson Gold Blended Irish Whiskey Ireland, 40%, \$60.00 <i>Brown University</i>	Very Good, Strong Recommendation
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SCOTCH WHISKY

Award	Product & Cocktail Name	Accolade
Chairman's Trophy	Glenfiddich 12 Years Old Single Malt Scotch Whisky Scotland, 40%, \$29.99 <i>Blood and Sanguinello</i>	Excellent, Highly Recommended 
	Dewar's 12 Years Old Blended Scotch Whisky Scotland, 40%, \$42.00 <i>Darjeeling Cooler</i>	Very Good, Strong Recommendation
	Bowmore 12 Years Old Single Malt Scotch Whisky Scotland, 40%, \$44.99 <i>Smoking Aces</i>	Very Good, Strong Recommendation
	Auchentoshan Lowlands 12 Years Old Single Malt Scotch Whisky Scotland, 43%, \$44.99 <i>The Kilted Cockerel</i>	Good, Recommended

STILL WINE/CHAMPAGNE/PROSECCO/SPARKLING

Award	Product & Cocktail Name	Accolade
	Jam Jar 2010 Sweet Shiraz South Africa, 12%, \$11.99 <i>Ginger Jamtini</i>	Very Good, Strong Recommendation

LIQUEURS

Award	Product & Cocktail Name	Accolade
Chairman's Trophy	Cointreau Liqueur France, 40%, \$36.99 <i>Cointreau Cup</i>	Excellent, Highly Recommended
	Cointreau Liqueur France, 40%, \$36.99 <i>Cointreau Basil Lemonade</i>	Very Good, Strong Recommendation
	Cointreau Liqueur France, 40%, \$36.99 <i>Cointreau Ginger Mint Fizz</i>	Good, Recommended
	Cointreau Liqueur France, 40.10%, \$36.99 <i>Cointreau Blush</i>	Good, Recommended

ABSINTHE


Award	Product & Cocktail Name	Accolade
Chairman's Trophy	Pernod Absinthe France, 68%, \$70.00 <i>Green Beast</i>	Excellent, Highly Recommended

APERITIFS

Award	Product & Cocktail Name	Accolade
	Aperol Aperitivo Liqueur Italy, 11%, \$21.99 <i>Aperol Spritz</i>	Very Good, Strong Recommendation

VERMOUTH



Award	Product & Cocktail Name	Accolade
Chairman's Trophy	Noilly Prat Original Dry Vermouth France, 18%, \$14.99 <i>Le Flip, C'est Chic</i>	Excellent, Highly Recommended 
	Noilly Prat Ambré Vermouth Aperitif France, 16%, \$10.80 <i>Amber Cobbler</i>	Very Good, Strong Recommendation
	Noilly Prat Rouge Sweet Vermouth Aperitif France, 16%, \$14.99 <i>The "New" New York Sour</i>	Good, Recommended

OTHER LIQUEURS

Award	Product & Cocktail Name	Accolade
Chairman's Trophy	Becherovka Herbal Liqueur Czech, Rep., 38%, \$24.00 <i>Czech-Up</i>	Excellent, Highly Recommended 
Chairman's Trophy	St-Germain Liqueur France, 20%, \$34.99 <i>The St-Germain Cocktail</i>	Excellent, Highly Recommended 
	Gran Classico Bitter Liqueur Switzerland, 28%, \$29.99 <i>Gran Classico Negroni</i>	Very Good, Strong Recommendation
	Frangelico Hazelnut Liqueur Italy, 24%, \$19.99 <i>Frangelico Chocolate Cake</i>	Good, Recommended
	hum Botanical Spirit Liqueur United States, 35%, \$37.99 <i>Banks of a Feather</i>	Good, Recommended
	Tempus Fugit Spirits Liqueur de Violettes Liqueur United States, 22%, \$27.99 <i>L'Avation</i>	Good, Recommended
	Alizé Gold Passion Fruit Liqueur France, 16.50%, \$19.99 <i>Alizé Transfusion</i>	Good, Recommended