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## ULTIMATE BLAST: THE ULTIMATE COCKTAILS, SPIRITS & WINE TASTING EVENT



Dreaming of an amazing tasting where you could learn about the world's best cocktails, spirits and wines? The idyllic host might encourage you to try a little something to taste your usual palette preference. A rare spirit? Or, cocktails made to sip and savor?

Well, the second annual **Ultimate Blast** consumer, media and trade tasting event returns this fall to New York City and offers that tasting experience you've been salivating for.

Hosted by **Ultimate Beverage Challenge (UBC)**, this gala tasting event featuring cocktails, spirits and wines a plenty will be held at the **Mariott Marquis Hotel** in Times Square on Friday, October 14<sup>th</sup> from 5:30-9:30 p.m.

Guests will look forward to not only being educated about the finest products the beverage world has to offer but also a high-spirited party in the famed Broadway Ballroom.

Tempted? Purchase on or before September 15<sup>th</sup> for 30% off bringing VIP tickets to \$122.50 from \$175 and General Tickets to \$87.50 versus \$125. What's the difference between the two status ticket prices? A VIP pass will get you an exclusive up close and personal experience an entire hour before the main event begins.

*For more information check out [www.ultimate-beverage.com/blast-info](http://www.ultimate-beverage.com/blast-info).*

Online at: <http://citysip.com/event/ultimate-blast-the-ultimate-cocktails-spirits-wine-tasting-event/>