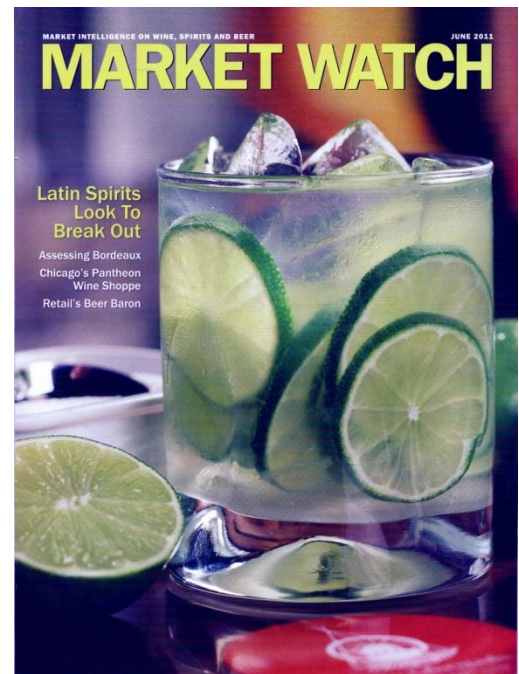




**As Seen In
Market Watch
June 2011**



mw EVENTS



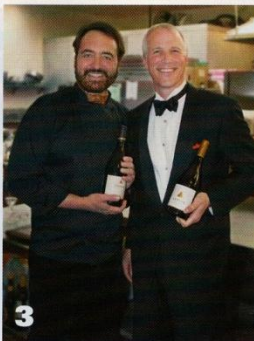
AS PICTURED:

1. "Top Chef All-Stars" winner Richard Blais poured Skyy Infusions Dragon Fruit into liquid nitrogen at the vodka's launch party at the Andaz hotel in New York City's Midtown neighborhood on April 27th. The chef prepared dinner and hors d'oeuvres, featuring dragon fruit in nearly every dish.

2. Crown Imports president Bill Hackett (left of center, red tie), and Rob Ryder, COO of Constellation brands (center, blue tie), rang the closing bell with company executives and Mexican musicians at the New York Stock Exchange in Manhattan on Cinco de Mayo.

3. Celebrity chef Nick Stellino (left) received the Most Humanitarian Chef award at the 2011 American Red Cross Red Tie Affair at the Fairmont Miramar Hotel & Bungalows in Santa Monica, California, on April 9th. Artesa Vineyards & Winery, represented by marketing director Vince Berry (right), sponsored the event and paired wines with each course of Stellino's meal.

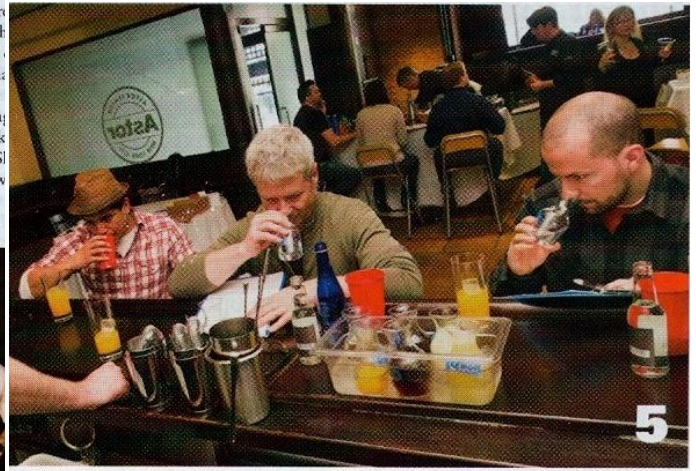
4. Justin Noel, beverage director at Jacques' 1534 bar in New York City, won Caorunn gin's Big Apple Cocktail Contest at Forum in Manhattan's Union Square on April 20th.



5. (FROM LEFT) Tello Demarest Liquid Assets' Marcos Tello, Aka Wine Geek's Steve Olson and PDT lounge's James Meehan judged drinks at the 2011 Ultimate Cocktail Challenge, which took place April 5th through 8th at Astor Center in New York City.

6. Harpoon Brewery fine dining specialist Bill Leahy (right) and Island Creek oyster farmer Shore Gregory (left) celebrated the release of Harpoon 100 Barrel Series Island Creek Oyster Stout at the Grand Central Oyster Bar in New York City's Grand Central Terminal on April 7th.

7. (FROM LEFT) Dennis Greenwood, Brown-Forman Corp.'s Atlantic division marketing manager; John Tichenor, B-F's North American region distributor; Evan Hawkins, the Bartenders Guild Drinks champion; Sean Wachsmid, B-F's public relations manager; B-F's on-premise manager; Florida, celebrated Hawk Tuaca-sponsored "Bold Soirée" Nightclub in New York City on April 11th.



5. (FROM LEFT) Tello Demarest Liquid Assets' Marcos Tello, Aka Wine Geek's Steve Olson and PDT lounge's James Meehan judged drinks at the 2011 Ultimate Cocktail Challenge, which took place April 5th through 8th at Astor Center in New York City.