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Ultimate Spirits Challenge 2011 Announces Best Gin, Vodka, Rum, Tequila and More

Chairman's Trophy Winners Named in 27 Spirits Categories

PR Newswire

NEW YORK, March 16, 2011 /PRNewswire/ -- **Ultimate Spirits Challenge 2011** today announces the best of the best – the *Chairman's Trophy* winners – in 27 spirits categories from vodka to rum to whiskey and more. This is the second annual Ultimate Spirits Challenge and once again it proved that integrity, method, and credibility can flourish and be the driving forces in alcohol beverage competitions. Judging took place at Astor Center in NYC on March 1-4, 2011 and was led by Ultimate Beverage Challenge founder and Judging Chairman, F. Paul Pacult and Assistant Judging Chairman Sean Ludford.

Nearly 600 entries from scores of companies and nations were evaluated under the most exacting conditions: products were served in the most appropriate glassware, at ideal serving temperatures, in a state-of-the-art judging facility and evaluated under the best possible circumstances. Spirits were scored on the user-friendly and widely-adopted 100-point scale in multiple rounds which produces the fairest, most unbiased results possible. The *Chairman's Trophy* is awarded to the highest scoring spirit in its category.

Ultimate Spirits Challenge judges included the world's foremost spirits authorities: Eric Alperin, Jacques Bezuidenhout, Tad Carducci, James Conley, Dale DeGross, Doug Frost, Jim Meehan, Robert Plotkin, Julie Reiner, Jack Robertiello, Steve Olson, Andy Seymour, Aisha Sharpe, Willy Shine, Jennifer Simonetti-Bryan and David Wondrich.

For complete results, including all *Finalists*, scores and downloadable images, go to: www.ultimate-beverage.com.

2011 Ultimate Spirits Challenge *Chairman's Trophy* Winners

Vodka - World

Unflavored: **Finlandia Classic Vodka (Finland)**

Flavored: **Ketel One Citroen Flavored Vodka (Netherlands)**

Gin - World

Beefeater London Dry Gin (United Kingdom)

Tequila - Mexico

Blanco: **Olmecca Plata Blanco, 100% Agave Tequila**

Reposado: **Cabo Wabo Reposado, 100% Agave Tequila**

Anejo: **Calle 23 Anejo, 100% Agave Tequila**

Extra Anejo: **Grand Mayan Extra Anejo, 100% Agave Tequila**

Mezcal – Mexico

El Tinieblo Joven Mezcal

Rum - World

Dos Maderas PX 5+5 Rum (Spain)

Whiskey – USA

Bourbon: **George T. Stagg 17 Years Old Kentucky Straight Bourbon**

Rye: **Sazerac Straight 18 Years Old Rye Whiskey**

Whiskey - Ireland

Blended: **Michael Collins Blended Irish Whiskey**

Single Malt: **Tyrconnell Madeira Finish 10 Years Old Single Malt Irish Whiskey**

Whisky - Scotland

Single Malt-Cask Strength: **Aberlour a'bunadh Single Malt Scotch Whisky**

Single Malt-Speyside: **The Balvenie Peated Cask 17 Years Old Single Malt Scotch Whisky**

Single Malt-Islands: **Highland Park 18 Years Old Single Malt Scotch Whisky**

Single Malt-Islay: **Lagavulin Distillers Edition Single Malt Scotch Whisky**

Blended: **Dewar's 18 Years Old Blended Scotch Whisky**

Whisky - Canada

Canadian Mist Black Diamond Canadian Blended Whisky

Brandy - World

Aged: **Cardenal Mendoza Brandy de Jerez 17 Years Old Spanish Brandy (Spain)**

Unaged: **Remy Martin V Grape Spirit (France)**

Cognac - France

Martell XO Cognac

Armagnac - France

Delord 25 Years Old Bas-Armagnac

Calvados - France

Boulard Grand Solage VSOP Pays d'Auge Calvados

Liqueurs – World

Fruit: **Merlet Creme de Cassis, Blackcurrant Liqueur (France)**

Herbal: **Stroh Jagertee Liqueur (Austria)**

Aperitifs – World

Lillet Rose Aperitif (France)

Ultimate Cocktail Challenge now accepting entries; deadline March 22, 2011. **Ultimate Wine Challenge** now accepting entries; deadline April 22, 2011. Entry forms at www.ultimate-beverage.com.

ABOUT ULTIMATE BEVERAGE CHALLENGE (www.ultimate-beverage.com)

Ultimate Beverage Challenge (UBC) provides expert evaluation of wines and spirits for producers, importers and marketers through its three innovative annual competitions – Ultimate Spirits Challenge, Ultimate Cocktail Challenge and Ultimate Wine Challenge. UBC hosts ULTIMATE BLAST on Oct. 14, 2011 in NYC, a gala consumer, media and trade tasting event to showcase noteworthy wines and spirits.

Online at: <http://beverages.einnews.com/pr-news/351780-ultimate-spirits-challenge-2011-announces-best-gin-vodka-rum-tequila-and-more>